

[PEOPLE IN MY NEIGHBORHOOD]
Eco Consulting's Anna Rosemann

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LOS FELIZ—Just over four years ago, resident Anna Rosemann was working as a project manager for a real estate company.

"I loved being on the construction site," she said.

But, Rosemann is also an entrepreneur. Prior to going into real estate, she had spent two years operating her own recycled vintage clothing line.

A self-professed hippy, Rosemann is passionate about organic living. So, when the

city began implementing tougher "green building" standards, Rosemann decided the time was right to combine her entrepreneurial spirit with her knowledge of construction and interest in sustainability to create her own company.

"I was very excited when I discovered I could put those three things together," she said.

The resulting business was Eco Consulting US. Led by Rosemann, the group works

on energy efficient building projects—both commercial and residential—on a scale that goes from light green to dark.

A "light green" residential project might involve installing a water filtration system on an existing building, for example, and encouraging the owner to make some lifestyle changes. "Medium green" could involve installing solar panels and a low flow irrigation system. And a "dark green" project would start

from the ground up, building a new residence, complete with third party certification, such as Leadership in Energy and Environmental Design (LEED), an energy efficient building standard set by the United States Green Building Council.

"[The business] has been very successful," Rosemann

successful business hasn't kept her from enjoying her community.

"I love, love, love my neighborhood," she said. "Thursday through Sunday I never even use my car. You'll find me running in Griffith Park or walking to the observatory and having a bowl of tortilla soup—they have the

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said, "and I think it's only going to grow."

In fact, part of Rosemann's business plan involves expanding the company via affiliates both nationally and internationally. With offices in San Diego, San Francisco, and Aspen, Colorado, Rosemann is well on her way to reaching that goal.

Luckily, owning a suc-

cessful tortilla soup ever and it's only \$3."

Rosemann certainly seems to have found the secret to balancing her work with play and merging her personal ethics with her career—and in a male dominated industry to boot.

"I'm competing with the good ol' boys," Rosemann said. "And winning."